

GENERAL ANNOUNCEMENT  
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**FOR IMMEDIATE RELEASE**

**Annual Award Goes to Minority-Owned Small Business**  
*Inproma, LLC Honored as Supplier of the Year by Northern California Minority  
Supplier Development Council*

**San Francisco, June 21, 2013:** Inproma, LLC announced today that it received the Class 1 Supplier of the Year award for 2012 from the Northern California Minority Supplier Development Council (NCMSDC). Over forty corporate members and certified Minority Business Enterprises (MBEs) competed for eleven distinguished awards celebrating individual and corporate achievements in the 2012 calendar year.

Employee engagement is Inproma's solution-driven expertise providing custom products, creative ideas, and quick turn-around for projects of all sizes. Inproma ([www.inproma.biz](http://www.inproma.biz)) creates custom incentive programs designed to encourage, recognize and reward employees and customers to boost morale and promote company loyalty. Through client collaboration, these inspirational programs are seamlessly integrated with existing client procedures through supply on demand company stores and uniform programs.

"Promotional products are not what they once were," said Regina Munroe, president and founder on Inproma. "With globalization and mass manufacturing techniques, it is nearly impossible to compete strictly on price in this arena. To remain competitive and flourish as an organization, we decided to focus on what we know best: how to make our customers and their employees happy. Through our 'Supply-on-Demand' stores and customized employee engagement programs, we give our customers high-quality branded products while lowering inventory costs and increasing employee productivity; and that's something they can't get anywhere else."

States Scott Vowels, president of the NCMSDC: "Ms. Munroe is not only a very accomplished supplier but also an active member of the MBE community and a great example of the type of success an MBE can accomplish."

Regina Munroe is no stranger to recognition for outstanding work. In addition to the 2012 Supplier of the Year award, she has received the Silver Pyramid Award for Incentive Programs by the Promotional Products Association International (PPAI) for two consecutive years (2011 and 2012), the 2011 WBENC Dorothy B. Brothers Executive Scholarship and was recognized as one of America's Best Small Business Owners in 2008 by Small Business Owner's Magazine. She is active in numerous associations including the Women's Business Enterprise National Council (WBENC), the National Minority Supplier Diversity Council (NMSDC) and the Promotional Marketing Association of Northern California (PMANC) where she currently holds the office of president. She also received her master's in Advertising Specialties, the highest professional designation available to the promotional products industry.

Inproma was founded more than fifteen years ago by Ms. Munroe. Though she holds graduate degrees in chemistry, Ms. Munroe's entrepreneurial spirit led her to begin a business embroidering logos and other branded content on apparel for friends, family, small businesses and ultimately Fortune 500 firms. An ability to translate customer desires into tangible results through custom creative designs as well as in-house production and fulfillment for orders large and small positioned her as a leader in the promotional products industry. Realizing that the purchasing process in the promotional industry was changing, she reinvented the company by offering 'Supply-on-Demand' company stores, custom uniform design and employee incentive programs.

The Northern California Minority Supplier Development Council (NCMSDC) promotes minority participation in the procurement process to create economic wealth in minority business communities in Northern California, Hawaii and the nation. The Oakland-based non-profit is dedicated to promoting minority supplier development. It first announced the winners of its Excellence in Supplier Diversity Awards at its 35th Annual Gala on April 12, 2013 at The Ritz-Carlton in San Francisco. Present to celebrate the eleven award winners were over 350 guests from major Fortune 500 corporations, minority-owned business enterprises (MBEs), and strategic alliance partners. More information can be found online at [www.ncmsdc.org](http://www.ncmsdc.org).

For more information on how Inproma can increase employee engagement or to schedule a consultation on additional programs to help your business, please contact Regina Munroe at 877.926.2246 or send your request by email to [regina.munroe@inproma.biz](mailto:regina.munroe@inproma.biz).