



Incentivize ★ Recognize ★ Reward

Contact: Natalie Petersen

Phone: (360) 556-1817

NataliePetersen@ThreeGirlsMedia.com

FOR IMMEDIATE RELEASE

Inproma LLC Wins 4th PPAI 2015 Gold Pyramid Award in a Row

*Company Recognized for Promotional Marketing Excellence
in Employee Incentive Programs*

San Carlos, CA (February 11, 2015) - The Promotional Products Association International (PPAI) awarded Inproma LLC with the 2015 Gold Pyramid Award for Excellence in Employee Incentive Programs. Inproma is the only Incentive & Promotions Agency in the US to win gold in this category. Inproma was one of 42 Gold, Silver and Bronze winners recognized at the PPAI Awards Presentation & Reception, held January 13, 2015 at the Mandalay Bay in conjunction with The PPAI Expo in Las Vegas.

“We are very pleased to recognize Inproma LLC with the Gold Pyramid Award,” said Paul Bellantone, CAE, president and CEO at PPAI. “Inproma’s dedication to solution-based selling combined with creative inspiration and the ability to deliver promotional strategies that resonate with customers and delivers results.”

“We are honored to be recognized again winning for the 4th year in a row. This award recognizes our success in creating award-winning programs that have engaged employees and increased productivity in the workplace,” said Regina Munroe, president and founder of Inproma LLC. “We love the challenge these programs present and welcome the opportunity to create new award winning programs.”

The Pyramid Awards, recognizing campaigns that demonstrate the effective use of promotional products to create integrated marketing communications programs and quantifiable results. Winners are selected by a panel of industry professionals and independent, outside marketing and advertising professionals.

About Inproma

Inproma LLC is a full-service incentive and promotional agency with more than sixteen years of experience servicing Fortune 500 firms. Inproma collaborates with clients to implement seamless programs to incentivize, recognize and reward employees using

brand name or branded products. These programs increase employee performance and morale in the workplace.

For more information, please visit www.inproma.biz or call +1.877.926.2246.

About PPAI

Founded in 1903, the Promotional Products Association International (PPAI) is the world's largest and oldest not-for-profit association serving more than 10,800 corporate members, more than 33,800 businesses and a workforce of nearly 500,000 professionals. It is a \$19.8 billion industry.

###