

FOR IMMEDIATE RELEASE

Inproma LLC Wins PPAI 2014 Gold Pyramid Award

Company Again Recognized for Promotional Marketing Excellence in Employee Incentive Programs

San Carlos, CA (February 3, 2014) – The Promotional Products Association International (PPAI) has awarded the 2014 Gold Pyramid Award for Excellence in Employee Incentive Programs to Inproma LLC. A total of 28 Gold, Silver and Bronze awards were presented at the PPAI Expo 2014 at the Mandalay Bay Convention Center in Las Vegas on January 15, 2014.

Selected by an independent panel of promotional marketers, advertising professionals and other industry specialists, the award is the third straight for Inproma.

“We are excited to win Gold this year,” said Regina Munroe, president and founder of Inproma. “Winning this award for a 3rd year in a row, recognizes our success in creating award winning programs that have engaged employees and increased productivity in the workplace. We love the challenge these programs present and welcome the opportunity to create new award winning programs.”

"Inproma is a thought-leading organization that embodies the initiative, vision and innovation defining the promotional products industry," said Paul Bellantone, president and CEO at PPAI. "We are pleased the Pyramid Awards competition is encouraging excellence and delivering exposure for these deserving award winners. It is through these achievements that promotional products continue to play an essential role in successful marketing and branding strategies."

With the award, Inproma LLC continues a long history of client-focused success in employee incentive programs. The custom programs provided by Inproma are ideal ways for businesses of all sizes to incentivize, recognize, and reward employees for achieving higher levels of performance, while also boosting morale and promoting company loyalty.

About Inproma:

Inproma is a full-service incentive and promotional agency with more than fifteen years of experience servicing Fortune 500 firms. Inproma collaborates with their clients to implement seamless programs used to incentivize, recognize and reward employees using brand name or branded products. These programs increase employee performance and morale in the workplace.

Inproma's programs include:

- Supply on Demand Company Stores
- Uniform solutions
- Incentive and Recognition Programs
- Health & Wellness Programs

For more information, please visit www.inproma.biz or call +1.877.926.2246.

About PPAI

Founded in 1903, the Promotional Products Association International (PPAI) is the world's largest and oldest not-for-profit association for the \$18.5 billion promotional products industry. PPAI represents the industry in Washington, D.C., and advocates on its behalf. PPAI operates the industry's largest trade show, (The PPAI Expo is held each January); leading promotional products safety and compliance program, more than 50-year-old professional development and certification program; industry trade journals and periodicals; and is the developer of UPIC (Universal Promotional Identification Code), the industry's only free identification system and universal company database. The multi-billion-dollar industry includes wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company's name, logo or message.